

Top 10 Fundraising Tips

For making the most of your EverydayHero fundraising page in support of the Joan Kirner Women's and Children's Hospital

1 Upload a profile photo

Let people know who they are giving to. A profile picture will make your fundraising page more credible and help people to feel connected to you and to the cause.

2 Tell your story

Let people know what motivated you to start fundraising and why you are passionate about supporting the new Joan Kirner Women's and Children's Hospital.

3 Be the first to donate

By donating to your own page, you're showing your commitment to fundraising and setting the benchmark for family and friends to make a donation.

4 Share your page

The number one reason people will give to you is because they were asked. Share your page via email and social media and ask your friends and family to donate.

5 Connect to your fitness tracker

Not only will this help you stay motivated but your supporters will be able to see how hard you've working and are more likely to make bigger donations.

6 Update your fundraising page

Keep your family, friends and colleagues updated with your progress and fundraising progress. By keeping them updated you are helping to build deeper emotional connections with your supporters which can lead to more donations.

7 Let us know how your gong

We would love to hear from you! Let us know how you're going and if you need any help. Email us at foundation@wh.org.au or tag us on Facebook ([whf.walkwest](https://www.facebook.com/whf.walkwest)) or Instagram ([@wh_walkwest](https://www.instagram.com/wh_walkwest)).

8 Increase your target

If you're close to reaching your goal, or you've achieved it, then increase it! If people think you're close to your goal they might donate less than they intended to.

9 Thank your supporters

Let them know you appreciate their donation. The simple act of a thank you goes a long way if you plan to ask them again at a later date.

10 Ask again!

People often need reminding. If you've asked them once and they haven't donated - don't be afraid to ask again. They may simply have just forgotten and won't mind a friendly reminder.